

## Dan Rough

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Date of Birth     27/05/1976

### Personal Profile

I am a highly motivated individual who believes in embracing change and am always looking for new ways of working that will deliver benefits to the customer and the teams I work in and with.

I take a pragmatic approach to problem solving and consider myself a versatile member of any team but am also confident of my ability to work alone when called upon to do so. I have experience in people management and leading teams of various sizes.

### Work Experience

#### Development Manager, BBC Worldwide, January 2006 to Present

My main responsibilities have included line management of between 15 and 20 developers, technical leadership, a lead role in the project allocation of resources from a pool of 65 staff, liaising with clients on a daily basis and recruitment.

I have been the primary advocate for the promotion and implementation of Agile methodologies within the department. I completed an external Certified Scrum Master course in July 2006 and have been actively researching Scrum and other Agile methodologies such as XP and TDD.

I ran an 8 week project towards the end of 2006, the objective of which was to deliver a prototype social networking site. I chose to use Scrum as the process for which to deliver this project. I chose Scrum as the process for delivery for two reasons, I had been trying to pioneer this as a standard and also I felt the project would benefit from the end results of an iterative cycle.

## **Lead Developer, BBC Worldwide, May 2005 to December 2005**

As lead developer I was responsible for technical analysis, development estimates, application architecture, leading a team of developers and ensuring departmental standards were upheld. During this time I implemented a policy of iterative development wherever possible and weekly code reviews to ensure that the output improved from a quality and maintainability perspective.

The most significant project I worked on during this time was an externally and internally facing web based marketing tool which enhanced the publicity media value process for a division of the BBC which works with clients such as Duracell and Vodafone.

## **Developer, BBC Worldwide, April 2004 to April 2005**

During this year I worked on several projects of differing complexity. The key projects included working on an audio book website, an advertising click through tracking website and a contract management life cycle website.

The projects were all developed using mainly Microsoft centric technologies, however NHibernate (a port from the Java based relational mapping tool) was used for data access and NUnit for unit testing. All applications were designed using object orientated concepts and design patterns such as the factory pattern. I was also a key developer in a project to implement a continuous integration environment using NAnt and Cruise Control.

## **Developer, mediasterling, July 2000 to March 2004**

I was involved in the specification and delivery of web based analytical tools for clients including European Union and Government based bodies as well as some corporate clients.

The technologies that I used included Microsoft based languages, 3<sup>rd</sup> party tools such as Map Extreme (a GIS tool) also Apache, PHP and MySQL on the Linux OS.

## **Training**

Certified Scrum Master Certification, Presented By Mike Cohn, July 2006

People In Focus, BBC Leadership Programme, July 2006

Step Up To Management, BBC Leadership Programme, February 2006

Effective Appraisals and Feedback, Internal BBC Course, January 2006

## **Education**

BEng Manufacturing Engineering, Salford University, September 1995 to January 1999, however, I left the course early on account of family reasons.

3 A Levels in Maths, Physics and Computing, Grade B - E

## **Interests**

Photography, snowboarding, cooking, mountain biking